

Zearn Fact Sheet

Zearn is a nonprofit curriculum publisher on a mission to inspire generations of children to love learning math. Zearn publishes Zearn Math, a top-rated K–5 math program used by 1 in 4 elementary school students that brings together hands-on teaching and immersive digital learning.

Product Overview

- Zearn’s K-5 math program, Zearn Math, is **designed by teachers** to be an engaging and accessible math learning experience for all kids.
- Zearn Math provides **comprehensive materials for learning and teaching math**, including instructional materials, daily personalized software-based lessons, integrated professional development courses, and data on student learning for teachers, schools, districts and policymakers. Zearn Math’s interactive digital lessons include dynamic visual models to help kids make sense of math, real-time feedback on every problem, and built-in math help.
- Zearn Math has been [top-rated by EdReports](#) and by state Departments of Education across the country -- from Louisiana to New Mexico. Zearn Math is also the only elementary math program that includes top-rated materials for both hands-on instruction and personalized software-based learning.
- All materials have been co-developed with teachers and **field-tested for the past 9 years** to support both engagement and learning. Zearn Math’s approach is built on a set of [learning principles](#) grounded in teacher practice, education research, and brain science.

Usage statistics

- **1 in 4** elementary school students nationwide use Zearn Math.
- In the 2020-21 school year, Zearn will support **6 million students** and 60% of those students (3.6 million students) receive free or reduced lunch at school.

Cost

- As a nonprofit, Zearn’s **core instructional materials are available for free** to all children, individual teachers and families. This includes access to over 400 hours of interactive digital lessons.
- Zearn sustains its continually evolving work through donations and selling products to support implementation. Districts and schools nationwide pay for licenses to use Zearn Math in all their classrooms, as well as to access professional development and printed materials for teachers.

Results

- Zearn Math meets the Every Student Succeeds Act's (ESSA) criteria for **“evidence-based” programs**, which allows schools to access School Improvement Grant funding.
- Students who complete **daily digital lessons alongside instruction have [double the learning gains](#)** of a typical year of instruction.
- **Results are strong across state tests, as students using Zearn Math are significantly more likely to reach proficiency standards** on the [Smart Balance Assessment Consortium](#), [New York State Assessment](#), [Arizona AZMerit Test](#), [NWEA MAP](#), [Louisiana Educational Assessment Program \(LEAP\)](#), and more.
- The impact of Zearn Math on increasing student achievement and engagement has been found to be [even greater in schools](#) with large populations of English Language Learners and students eligible for free or reduced-price lunch.
- Zearn Math not only **helps students become more proficient in math, it improves their mindsets about math.** [Surveys](#) of nearly 345,000 3rd to 5th graders found that as previously-struggling students spent more time learning with Zearn Math, they increasingly reported that they believed they can get better at math.

Testimonials

- “So many digital math products are just static PDFs and long, recorded videos. We have turned to Zearn as a more dynamic alternative. I'm a big fan and in this new era of remote learning, students need that dynamism more than ever.” Superintendent, RI
- "As a parent, Zearn is a lifesaver. My kid always wants to keep going, and I feel good knowing the online lessons are exactly what his teacher is teaching, too." " Parent, CA
- “Zearn has changed the way I teach math. I am so grateful for this resource - each day I can see the impact it is having on my kids.” 1st-grade teacher, OH
- “I've seen the impact of Zearn Math first hand. I know it works.” Principal, Shreveport, LA

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